



Attorney Docket No. 39227-0706

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Kelman

Group Art Unit: 3627

Application No.: 10/701,995

Examiner: Zeender, Florian M.

Filed: 11/04/2003

For: Method and apparatus for managing sales data

RESPONSE TO RESTRICTION REQUIREMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed July 29, 2004, and is submitted on or before the current due date of October 29, 2004.

Election of Species:

Applicant elects to prosecute claims 4-9 (Group I).

Identification of Species:

Applicant identifies the elected claims 4-9 as a method for managing and distributing marketing content via computer based tools.

Claims readable upon Elected Species:

Applicant identifies the following claims as readable upon the elected species: 4-9.

Cancellation of Non-Elected Claims:

Applicant cancels claims 10-17 with traverse. Applicant reserves the right to prosecute the non-elected claims in a divisional application.